



Chabelly Céspedes
Designer & Developer

Webpage: <https://chabelly.github.io/>
Email: chabellycespedes@gmail.com

Experience

Alarm.com

- Manager - Web Design
2024 - Present
- Web Design
2020 - 2024

ASU Leadership, Diplomacy and National Security Lab

Web Designer (*Contract*)
2024 - 2025

Probe Point Media

Front-End Developer & Designer
2016 - 2017 • 2019 - 2020

Concierge Choice Physicians

Graphic Designer
2017 - 2019

Autism Community Walk

Web Graphic Designer (*Freelance*)
2016 - 2019

DIRECTV Latin America

UI Designer (*Freelance*)
2016 - 2016

American Jewish World Service (AJWS)

Graphic Designer (*Freelance*)
2016 - 2016

Education

The Art Institute of New York City

A.A.S. in Web & Graphic Design
2013 - 2015

John Jay College (CUNY)

B.A. in Criminology
2016 - 2017

Skills

Web Design

Responsive website design and development using HTML5, CSS3, JavaScript

Graphic Design

Web, digital, and print design for marketing, events, and corporate branding

UI/UX Design

User flows, wireframes, and interactive prototypes for web and mobile applications

Illustration

Digital sketching, mockups, and conceptual design

Branding

Visual identity, redesign, and brand consulting for startups and established organizations

Tools

Adobe Creative Cloud

Photoshop, Illustrator, XD, Dreamweaver, InDesign, etc.

Microsoft 365

Teams, Word, Excel, PowerPoint, Outlook

Other

Figma, Sketch, Miro, UXPin, Moqups, Salesforce, Mailchimp, HubSpot, Google Analytics, Weebly, Bubble.io, Hotjar, SharePoint, Trello, GitHub, ClickUp, Jira, Atlassian, WordPress, Webflow, Bootstrap, and more

Wireframing

Responsive Design

Wordpress

A/B Testing

Style Guides

User Experience

HTML

CSS

Graphic Design

Web Design

Figma

SEO

Analytics Integration

Product Design

AI Tools

Growth

UI/UX

Accessibility (WCAG)

GitHub

Adobe Creative Cloud

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